

**Cancer**  
has a  
**Breaking point.**  
We will not stop until  
**It is reached.**

Close   
 the care  
gap

**Get inspired**  
Read how our clinics used  
the world cancer day  
for impact.



## EDITORIAL

# Create a future without cancer. The time to act is now.

World Cancer Day is more than a day on the calendar.

This year's World Cancer Day theme is "**Close the Care Gap**".

The theme aims to raise awareness about the vast difference in cancer care and prevention that people from different sections of society can avail.

At DSRC, we are proud to support World Cancer Day, taking place on February 4th, 2022 through collaboration, commitment and solidarity, DSRC spread the Ray of hope to the people who get affected with cancer.

**Because together, we can create change.**



**Ashok K. Trivedi**

Chief Mentor



## D.S. Research Center honors World Cancer Day, reinforces commitment to cancer care, prevention, and research-



On the occasion of World Cancer Day, Team DSRC Mumbai donated Rs. 51,000 to Shradha foundation, a shelter home in Chembur through a donation drive.

On World Cancer Day – and every day – we are proud to unite all DSRC clinics located in Kolkata, Varanasi, Guwahati, Bangalore, Mumbai & Hyderabad with our associates, supporters and community to work toward our ultimate goal to save our world from cancer. In order to fulfill our bold mission and to make the greatest degree of impact on the most people, we are committed to advancing excellence in patient care, research, education and prevention.

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# ADVANCED CANCER TREATMENT NOW...



**Dr. J. S. R. Sirisha**  
Ayurvedacharya, DSRC Hyderabad

As advance cancer grows it can cause symptoms depending on the type of cancer and where its spread. The main goal of treatment in advance cancers is to reduce the

size of tumour, slow down the growth of cancer cells, relieve the symptoms and improve quality of life.

The common therapies include:

- Surgery is the first line of treatment for primary as well as advanced cancers.
- Chemotherapy which is a commonest form of treatment for advanced cancers using combination of chemotherapy drugs with other treatment.

- Radiation therapy is used to alleviate pain for majority cases.
- Immunotherapy is a new innovative treatment which stimulates the body's immune system.
- Targeted therapy including immunotherapy act on specific characteristics of cancers that are driving its growth
- Alternative systems treatment which includes AYUSH Systems which may boost immunity and improve general health condition.
- Supportive care includes palliative care and hospice care.
- Researches show that palliative care has improved quality of life, while managing conservatively physical and emotional wellbeing.



IT'S POSSIBLE NOT JUST TO SURVIVE,  
BUT TO THRIVE AND LIVE  
A HEALTHY WONDERFUL LIFE AGAIN

**Prashant Lakra**  
(Brain Cancer)

LIVING ON FOR  
16 YEARS NOW

Close   
 the care  
gap

#togetherwecan | #defeatcancer



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**ds** | **D.S.  
Research  
Centre**

LET US SAVE OUR WORLD FROM CANCER

An "ISO 9001:2015" Organization



# WORLD CANCER DAY 4 FEB, 2022 ACTIVITIES

## VARANASI



D.S. Research Centre in collaboration with the Visual art Department Banaras Hindu University (BHU), hosted the : Cancer Awareness Art Competition :Paint it Rainbow for a Cure In honor of World cancer day (WCD) 2022. This year World Cancer Day 2022's theme "Close the Care Gap" emphasized on creating awareness of this equity gap that affects people in high as well as low and middle-income countries, and is costing lives.

D. S. Research Centre wishes to thank our panel of judges Ms. Manjula Chaturvedi, Mr. Pranam Singh, Mr. Suresh Nair, Mr. Ashok K. Trivedi for the time and commitment they gave judging the competition.

## GUWAHATI



Cancer awareness near D. S. Research Centre vicinity

- Team organized an awareness event in the clinic premises.
- A stage was set up where we felicitated the walk in patients with memento and gamusa.
- The song of DSRC and slogans on prevention of cancer was played throughout the day to create mass awareness.
- The team distributed awareness leaflets to nearby shopkeepers and groups of people.

## KOLKATA



World Cancer Day Celebration with "Close the Care Gap"

- Team would be decorated the clinic on the theme "Close the Care Gap"
- Team felicitated cancer patients who visited clinic for their treatment
- Team created awareness near the vicinity of D. S. Research Centre by distributing awareness leaflets
- Doctor from medico team were the part of webinar which was conducted with cancer survivors

## BENGALURU



World Cancer Day celebration in the clinic:

- Team felicitated cancer patients who visited clinic for their treatment
- Team decorated the clinic over the theme of World Cancer Day
- Team created colourful hand print posters of cancer fighters along with their messages

## HYDERABAD



- Team associated with Sparsh Hospice
- Team interacted with the patients / their representatives at Sparsh and asked about what they feel about close the care gap and their experience during the pandemic situations
- Recorded small bites of videos of medico team of the Sparsh hospice
- Video was uploaded on social media on 4th February 2022, World Cancer Day.
- Team organized an Entertainment & Awareness activity in association with the Sparsh hospice
- Team decorated the area with current theme of World Cancer Day

## MUMBAI



Fundraiser : over the "Close the Care Gap"

D. S. Research Centre team Mumbai raised fund for cancer patients:

- It was an online social media drive
- The amount was directly donated to the shelter home which collected from the fund raise

Team DSRC Mumbai donated Rs. 51,000 to Shraddha foundation, a shelter home in Chembur. Many helping hands came forward & we were able to collect Rs. 27,376 from these super heroes. The remaining amount was received from the D. S. foundation which always sets standard and comes forward to extend their duties towards Cancer patients.